

Women's Business Resource Center

Empowering women and minorities by assisting them to become economically independent through self-employment

March, 2009

Success Story of the Month

Thurman L. Henry

March Workshop Schedule



Our mission is to assist women entrepreneurs as well as minority business owners through provision of financial and technical assistance services. We offer one-on-one counseling, monthly informational roundtables and entrepreneurial training courses. These services are offered both in English and Spanish. Our main objective is to close the technical assistance gap that limits the growth potential and job creation capacity of small to mid-sized companies.

Services We Provide:

- Quality assistance to the business community in English and Spanish
- Minority business development
- Business principles and best practices
- Information on the SBA's programs and services
- Management techniques
- Financing your business
- Mentoring
- Extensive links and resources
- Seminars and workshops
- Entrepreneurial Assistance Program
- Technical Assistance
- Computer training programs
- Legal referrals
- Procurement assistance
- Access to government contracting
- Networks and events
- Market research
- Developing Business Plan
- Registering Business
- Financial Literacy
- Support entrepreneurial development among women to achieve self-sufficiency

March 4 *Refining the business concept*

March 11 *Business Start up*

March 18 *Writing the Successful Business Plan*

Time *1:00PM-4:00PM*

- ✚ **Refining the business concept**
Establish individual's business goals, Develop a business concept, Set objectives, Predicting outcomes, Making business decisions, Identify and access business plan assistance
- ✚ **Business Start-Up**
Understand the various types of business ownerships; understand the procedure for registering a business, Analyze personal resources, understanding effective organizational plans for business, Set business objectives, Predicting outcomes
- ✚ **Writing a Successful Business Plan**
Learn all the steps and techniques to create a successful business plan.

The Hunts Point Women's Business Resource Center is pleased to introduce Mr. Thurman Henry as our success story of the month.

Mr. Thurman's business was registered as a limited liability company on May of 2008. The business is located at 2405 Marion Avenue Bronx NY 10458 and it is characterized for introducing a new four compartment food and snack machine to the public, called Office Deli.

Mr. Thurman Henry came to the center on September 17, 2008 seeking for guidance on how to better and improve his business as well as how to obtain financing assistance, Mr. Thurman had a one-on-one consultation with the director of the center, Neomi Beltrez and she provided technical assistance, a guidance to improve his business.

With the help of HPWBRC, Mr. Thurman Veteran of the U.S, developed a business plan and prepared an SBA loan package for the amount of \$ 55,000 be used for equipment purchases, supplies, among other start-up cost.

Mr. Thurman was part of the Entrepreneurial Assistance Program which enabled him to obtain knowledge that could be implemented in the day-to-day operations of the business. He's successfully accomplished the 60 hour curriculum and received a certificate of completion.

Mr. Thurman is extremely grateful for the assistance rendered by the Women's Business Resource Center.

Women's Business Resource Center

866 C Hunts Point Ave
Bronx NY 10474

Seating is Limited – Call (718)842.8888 to Register

FREE

866B Hunts Point Avenue
Bronx, NY 10474

For more information, and to RSVP,
Please Call (718) 842-8888 or visit our
website at www.hpwbrc.org

The Women's Business Resource Center is partially funded by the Hunts Point Economic Development Corporation, by the Empire State Development Corporation and by the US Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. All SBA's funded programs are extended to the public on a nondiscriminatory basis.